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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:

Trevor BURBRIDGE, et al.

Serial No.: 10/544,128

Filed: August 2, 2005

Title: TRACKING AUDIENCE SIZE



Atty. Dkt.: LSN-36-1916

T.C./A.U.: 2142

Examiner: Esther Benoit

Date: November 19, 2008

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

Sir:

RESPONSE/AMENDMENT/LETTER

This is a response/amendment/letter in the above-identified application and includes an attachment which is hereby incorporated by reference and the signature below serves as the signature to the attachment in the absence of any other signature thereon.

Correspondence Address Indication Form Attached.

Fees are attached as calculated below:

Total effective claims after amendment	15	minus highest number	
previously paid for	20	(at least 20) =	0 x \$52.00
			\$0.00 (1202)/\$0.00 (2202) \$

Independent claims after amendment	4	minus highest number	
previously paid for	4	(at least 3) =	0 x \$220.00
			\$0.00 (1201)/\$0.00 (2201) \$

If proper multiple dependent claims now added for first time, (ignore improper); add
\$390.00 (1203)/\$0.00 (2203) \$

Petition is hereby made to extend the current due date so as to cover the filing date of this
paper and attachment(s)

One Month Extension	\$130.00 (1251)/\$0.00 (2251)
Two Month Extensions	\$490.00 (1252)/\$0.00 (2252)
Three Month Extensions	\$1110.00 (1253)/\$0.00 (2253)
Four Month Extensions	\$1730.00 (1254)/\$0.00 (2254)
Five Month Extensions	\$2350.00 (1255)/\$0.00 (2255) \$

Terminal disclaimer enclosed, add
\$140.00 (1814)/ \$0.00 (2814) \$

Applicant claims "small entity" status. Statement filed herewith

Rule 56 Information Disclosure Statement Filing Fee
\$180.00 (1806) \$

Assignment Recording Fee
\$40.00 (8021) \$

Other:
\$

TOTAL FEE \$ 0.00

CREDIT CARD PAYMENT FORM ATTACHED.

The Commissioner is hereby authorized to charge any deficiency, or credit any overpayment, in the fee(s) filed, or asserted to be filed, or which should have been filed herewith (or with any paper hereafter filed in this application by this firm) to our Account No. 14-1140.

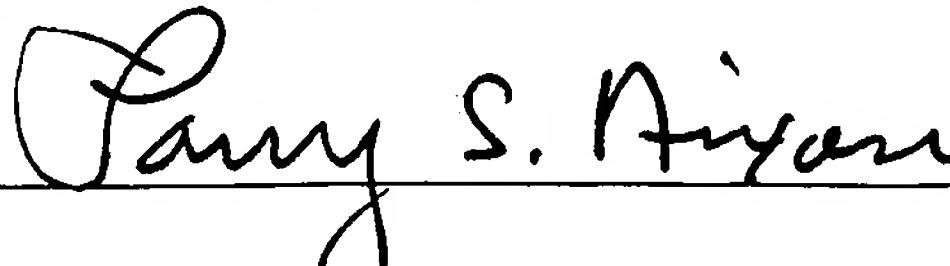
901 North Glebe Road, 11th Floor
Arlington, Virginia 22203-1808
Telephone: (703) 816-4000
Facsimile: (703) 816-4100

LSN:lef

NIXON & VANDERHYE P.C.

By Atty.: Larry S. Nixon, Reg. No. 25,640

Signature:

A handwritten signature in black ink that reads "Larry S. Nixon".



IN THE UNITED STATES PATENT & TRADEMARK OFFICE

In re Patent Application of:

Trevor BURBRIDGE, *et al.*

Atty. Ref.: 36-1916

Serial No.: 10/544,128

T.C./A.U.: 2142 – Conf. No.: 8580

Filed: August 2, 2005

Examiner: Esther Benoit

For: TRACKING AUDIENCE SIZE

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November 19, 2008

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

AMENDMENT

Responsive to the office action dated August 19, 2008, please amend the above-identified application as follows: